

Reynolds Expands Relationship with Georgian College

Association with Canadian College First Began in 1993

DAYTON, OHIO – March 15, 2009 – Reynolds and Reynolds, a leading provider of software, services, and document solutions for automotive retailers in North America, is expanding its relationship with Georgian College, located in Barrie, Ontario, Canada. Georgian College has built a dedicated automotive education program, offering diploma courses in Automotive Marketing and a degree program in Automotive Management. Georgian College graduates from these programs typically are recruited by for automotive manufacturers and dealerships.

Reynolds enjoys a long history of working in alliance with top schools to promote educational programs targeted at the automotive industry. As part of its continued association with Georgian College, Reynolds has completely refreshed the college's automotive learning laboratory, updating it with the latest in dealership management system technology to prepare students with hands-on, real-world training. In addition, Reynolds supports Georgian's scholarship program in Marketing.

Alain Sabbah, vice president of Sales for Reynolds and Reynolds Canada, attended a formal ceremony recognizing the two organizations' expanded relationship. During the event held at the Georgian campus, he said, "Reynolds is proud to be aligned today with the automotive leaders of tomorrow. It's a privilege to have the opportunity to work with Georgian College and other universities who strive to bring automotive leadership to the forefront."

Reynolds and Reynolds Canada has served automotive retailers throughout Canada since 1963.

About Reynolds

Reynolds and Reynolds is the automotive industry's largest and most trusted provider of automobile dealership software, services, and forms to help dealerships improve business results. In Canada, Reynolds is the dealership management system market leader and has operations in Mississauga, Ontario, and Montreal, Quebec. The company is headquartered in Dayton, Ohio, with major U.S. operations in Houston and College Station, Texas, and Celina, Ohio. (www.reyrey.com)

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