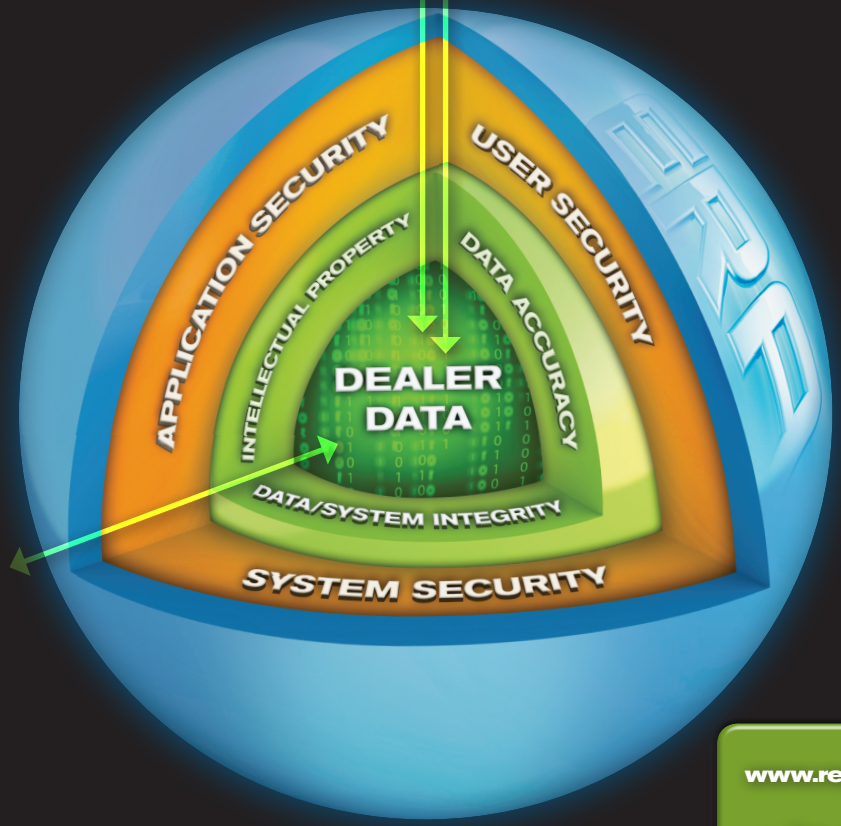
Reynolds Data Management Overview

Reynolds Certified Interface (RCI)

A secure, encrypted interface for non-Reynolds software providers to have supported integration with ERA®.

Dealer Access Tools

Options to perform transactions with ERAccess, create management reports with Report Generator and download data through Dealer Automated Download tools.



Reynolds Franchise Interface (RFI)

Secure bi-directional OEM communications.

Please visit www.reyrey.ca/solutions/data_management for more information on:

- The 10 Principles of Data Management
- Milestones in Data Management
- Details on the RCI and RFI programs
- Notifications of recent enhancements