



Be Safe with the Reynolds Certified Interface Program.

You keep your personal valuables inside a trusted bank vault where you're assured they'll be safe. You should expect your DMS provider to take similar measures to protect your data against risk of system breaches and data corruption.

Dealers and industry experts helped shape the Reynolds Certified Interface (RCI) Program, offering secure certified data access with **over 100 industry vendors**. The RCI Program:

- Helps reduce your risk of compromising customer, financial and other proprietary data with safe and secure transactions.
- Protects your dealership data from being accessed or sold without your consent.
- Improves your business uptime; RCI program members receive a high level of service so that software enhancements will not corrupt data or system functionality.
- Provides world-class support from the Reynolds Technical Assistance Center (TAC).

Together, we need to do the right thing to protect customers' personal information.

That's why Reynolds is leading the way to better managed DMS data access and movement. *Be secure.*

To receive Reynolds' data security updates by e-mail, please register at www.reyrey.com/datasecurityupdates.

For information about the Reynolds Certified Interface (RCI) program, please visit www.reyrey.com/rci.

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MAKING **BUSINESS** BETTER.